Director's Report for Board Meeting January 17, 2024

Vision: Welcoming, Inspiring and Connecting our Community.
Mission: We serve as a community hub by connecting our patrons to all forms of literacy, lifelong, learning and growth.

RCL Monthly Calendar

Robust Collections
★ Provide barrier free access to resources for the community that are most in demand.
  ● Libby audiobook collection has increased from 1,000 to approximately 5,000 titles over the past year (staff and patron purchase requests available)
  ● Digital Public Library Ecosystem Report 2023

★ Strive to encourage a lifelong love of reading by connecting community members to library collections and resources.
  ● eResources by Topic on RCL website
  ● Staff book and movie recommendations
  ● Increased attendance in RCL monthly book club

Enriching Programs
★ Provide opportunities to create, learn, be entertained and come together.
  ● Adults: CreativeBug Art Club
  ● Teens: Teen Advisory Board (TAB)
  ● Children's: STEAM take-home kits, Art Club on GLCS ½ days, Lego Club, Family Movie matinee, Youth Book Club

Broad Outreach
★ Expand meaningful partnerships with local organizations to strengthen community inclusion.
  ● Local Hop 2024 with SW Michigan Libraries
  ● Beacon Pointe outreach once per month

Strong Operations
★ Ensure sustainable funding sources for operating hours, collections, services, programs and staff.
  • Director to participate in Library of Michigan 2024 Directors Cohort Leadership Academy
  • Staff input on Policy reviews
  • Internal Social Media Assessment
  • Processing Training completed by patron services staff
  • Post Policies visibly in the library
  • Staff visits to local libraries (What can we replicate&implement)
  • Financial Audit Completed

★ Create an inclusive and welcoming atmosphere with ample space for collections, programs, and community engagement.
  • Sharing our library story
  • Art at the Library Reception turnout of 25+

✔ Additional Information outside the scope of the RCL Strategic Plan.

  • Hiring of new part-time page
  • Sent out Strategic Plan Update Letter to Patrons through contact channels
  • MeL Received: 396  (Dec 2023)    MeL Received: 258  (Dec 2022)
    WiFi Logins: 623 (Dec 2023)    WiFi Logins: 436 (Dec 2022)
    Patron Visitors: 2894 (Dec 2023)    Patron Visitors: 1877 (Dec 2022)