

## Director's Report for Board Meeting January 15, 2025

**Vision:** *Welcoming, Inspiring and Connecting our Community.*

**Mission:** *We serve as a community hub by connecting our patrons to all forms of literacy, lifelong, learning and growth.*

### [RCL Monthly Calendar](#)



#### Robust Collections

- ★ Provide barrier-free access to resources for the community that are most in demand.
  - Library staff are putting effort and time towards ways of better promoting our library collection. We have all these materials and items within our collection, how do we better highlight the collection to reduce non/low circulated items. Ex. Readers Advisory, Library of Things Comments Feedback, Patron Picks, Staff Picks shared on social media, Readalike Flipthrough.



#### Enriching Programs

- ★ Provide opportunities to create, learn, be entertained and come together.
  - [Adults](#) : Self-Directed Programming and Take-home kits allow patrons to participate and be creative while not attending a formal registration based program. Tea Tasting class had 60 attendees with a waiting list.
  - [Teens](#): Implemented new monthly “Library Round Up” (1-2 minute video promoting what’s happening at our library). 25 attendees for LEGO Christmas Ornament Program
  - [Children’s](#): 35 patrons attended Wednesday Wigglers Storytime on Jan 8th. “*Ms. Carrie, you're the best. Thank you. You're the best.*” - Patron  
“*We needed to get out of the house so we came to the library.*” - Patron



#### Broad Outreach

- ★ Expand meaningful partnerships with local organizations to strengthen community inclusion.
  - Staff is planning for Summer Outreach 2025 with RACC



### Strong Operations

- ★ Ensure sustainable funding sources for operating hours, collections, services, programs and staff.
  - Director applied for the LTC ALA \$10,000 Grant. Award recipients are informed of the decision by the first week of February.
- ★ Create an inclusive and welcoming atmosphere with ample space for collections, programs, and community engagement.
  - Purchased new seating for children's and teens service areas due to increased foot traffic and library use. Tweens and teens come to the library after school to hangout for hours, now they have a more comfortable place.
  - *"I come here after school to use the internet because we don't have internet at home."* - Patron



Additional Information outside the scope of the RCL Strategic Plan.

- Library staff continues to focus on communicating the Library's Story through Newsletter and Social Media
- Library Branding
- 50th Anniversary events being planned for rollout throughout the year.