

Director's Report for Board Meeting January 17, 2024

Vision: Welcoming, Inspiring and Connecting our Community.

Mission: We serve as a community hub by connecting our patrons to all forms of literacy, lifelong, learning and growth.

[RCL Monthly Calendar](#)



Robust Collections

- ★ Provide barrier free access to resources for the community that are most in demand.
 - Libby audiobook collection has increased from 1,000 to approximately 5,000 titles over the past year (staff and patron [purchase requests available](#))
 - [Digital Public Library Ecosystem Report 2023](#)

- ★ Strive to encourage a lifelong love of reading by connecting community members to library collections and resources.
 - [eResources by Topic](#) on RCL website
 - [Staff book and movie recommendations](#)
 - Increased attendance in RCL monthly book club



Enriching Programs

- ★ Provide opportunities to create, learn, be entertained and come together.
 - [Adults](#) : CreativeBug Art Club
 - [Teens](#): Teen Advisory Board (TAB)
 - [Children's](#): STEAM take-home kits , Art Club on GLCS ½ days, Lego Club, Family Movie matinee, Youth Book Club



Broad Outreach

- ★ Expand meaningful partnerships with local organizations to strengthen community inclusion.
 - Local Hop 2024 with SW Michigan Libraries
 - Beacon Pointe outreach once per month



Strong Operations

- ★ Ensure sustainable funding sources for operating hours, collections, services, programs and staff.
 - Director to participate in Library of Michigan 2024 Directors Cohort Leadership Academy
 - Staff input on Policy reviews
 - Internal Social Media Assessment
 - Processing Training completed by patron services staff
 - Post Policies visibly in the library
 - Staff visits to local libraries (What can we replicate&implement)
 - Financial Audit Completed

- ★ Create an inclusive and welcoming atmosphere with ample space for collections, programs, and community engagement.
 - Sharing our library story
 - Art at the Library Reception turnout of 25+



Additional Information outside the scope of the RCL Strategic Plan.

- Hiring of new part-time page
- Sent out Strategic Plan Update Letter to Patrons through contact channels
- MeL Received: 396 (Dec 2023) MeL Received: 258 (Dec 2022)
- WiFi Logins: 623 (Dec 2023) WiFi Logins: 436 (Dec 2022)
- Patron Visitors: 2894 (Dec 2023) Patron Visitors: 1877 (Dec 2022)