

Director's Report for Board Meeting February 21, 2024

Vision: Welcoming, Inspiring and Connecting our Community.

Mission: We serve as a community hub by connecting our patrons to all forms of literacy, lifelong, learning and growth.

[RCL Monthly Calendar](#)



Robust Collections

- ★ Provide barrier free access to resources for the community that are most in demand.
 - Highlighting Digital Ebook&Audibook options by way of Libby and Hoopla
- ★ Strive to encourage a lifelong love of reading by connecting community members to library collections and resources.
 - [Library offering Curbside Pickup Services](#)



Enriching Programs

- ★ Provide opportunities to create, learn, be entertained and come together.
 - [Adults](#) : CreativeBug Art Club, Cookbook Club, RCL Book Club, Team Trivia, Film Club
 - [Teens](#): Teen Advisory Board (TAB), D&D, Escape Room, Weekly Gaming, Board Game Night
 - [Children's](#): STEAM take-home kits , Art Club, Lego Club, Family Movie Club, Youth Book Club, Pokemon Club, STEAM Thursdays, 25 attendees at 2.21.24 Wednesday Wigglers Program
 - [RCL Annual Art & Writing Contest](#)



Broad Outreach

- ★ Expand meaningful partnerships with local organizations to strengthen community inclusion.
 - Beacon Pointe outreach once per month
 - Spring Newsletter dropped off at GLCS
 - GL Rotary Club representatives meeting with library staff to plan [MMA Spring 2024 Series](#) (Increased MMA author series from 4 per year to 8)
 - Gull Lake Virtual Program celebration at the library. Gull Lake Virtual Program tutors at the library. Library is a book pickup location for GLCS One District One Book for GLVP students
 - Upcoming Kellogg Bird Sanctuary Storytime 3.1.24



Strong Operations

- ★ Ensure sustainable funding sources for operating hours, collections, services, programs and staff.
 - [Library Statistics Infographics](#)
 - Internet usage infographic on social media
 - [PayPal Donation to RCL option added RCL website](#)
 - Grant suggestion submitted to Kalamazoo Foundation for backup server cost
 - Carrie, Children's Librarian, will be attending [MLA Youth Conference next month](#)
 - Replaced laminator (previous one of 12+years broke)

- ★ Create an inclusive and welcoming atmosphere with ample space for collections, programs, and community engagement.
 - Sharing our library story
 - [Art at the Library](#)



Additional Information outside the scope of the RCL Strategic Plan.

- Library Vistors 20-21 : 23,223
21-22: 23,964
22-23: 28,752
23-24: projection of 35,000
- Community Room Reservations:
20-21: 48
21-22: 174
22-23: 233
23-24: projection of 260
- Programs offered by the library:
20-21: 271
21-22: 285
22-23: 441
23-24: projection of 560
- Program attendees:
20-21: 3,819
21-22: 4,836
22-23: 6,973
23-24: projection of 9,200